

# DIGITAL IDENTITY FOR FINANCIAL SERVICES

## Open Banking, PSD2, and Beyond

### /WHAT WE DO

Meet ForgeRock. We're an identity and access management company. We secure digital identities for people, devices, and connected things online. We verify who you are and what you can access.

Our unified digital identity platform powers new cloud, mobile, and IoT services, so you can build secure, trusted relationships with customers and citizens anywhere, on any device.

### /HOW WE DO IT

We tie digital identities together, so a person, their devices, their connected things, and all the services they use are consolidated into a single user profile. This makes it easy to personalize and protect customer services across channels. We use continuous, contextual identity data to spot unusual circumstances anytime and anywhere. And we satisfy users with the power to set their own privacy preferences.

We offer the only digital identity platform uniquely designed as a unified solution, with a single REST API for invoking any identity service. Flexible enough to handle any digital application on premises or in the cloud, our platform scales to handle hundreds of millions of identities and deploys fast - at the pace of today's business.

### IMPROVE CUSTOMER EXPERIENCE

Consolidate the identity data of users, their devices, and connected things to create a unified customer profile across all digital channels, so every employee across every department can provide personalized customer service on any device.

*"ForgeRock understood what it meant to create a modern, best-in-class Web experience for our large and exceedingly diverse customer base."*

**Greg Kalinsky, SVP & CIO, GEICO**

### DELIVER EFFICIENT SELF-SERVICE

Provide a single self-service platform for customers to manage their accounts.

*"We had to look outside to find a system that could consolidate all those systems [100+] into single platform...Ultimately, we want to move every single identity and authentication service that we have onto our new platform based on ForgeRock."*

**Jeff Bagby, VP of Collaboration, Thomson Reuters**

### IMPLEMENT CUTTING-EDGE SECURITY

Real-time, responsive, round-the-clock security that verifies who you are and what you can access, from login to session log out.

*"Our business has been growing and we needed an access management solution that can keep pace, while providing secure, seamless on-boarding and access to our services. That's why we selected ForgeRock."*

**Anup Nair, CIO, Vantiv**

### PREPARE FOR IOT SCALE

Assign digital identities to hundreds of millions of connected devices and things like cars, phones, credit cards, wearables, and whatever's coming next.

*"ForgeRock is a single product that gives all our customers access, including integration with digital."*

**Senior IT Architect, Financial Services Company**

*"ForgeRock has a well thought-out platform and integration strategy with a comprehensive set of REST APIs."*

**KuppingerCole Leadership Compass "IAM/IAG Suites"**

## /THE FORGEROCK IDENTITY PLATFORM

- **Unified** identity platform
- **Access Management** provides strong authentication, authorization, federation, single sign-on, social sign-on, adaptive risk, & more
- **User-Managed Access** provides a privacy and consent feature that enables secure and easy data sharing
- **Identity Management** provides a lightweight user administration and provisioning solution purpose-built for Internet scale
- **Directory Services** provides a LDAP directory server with a flexible access model, choose between REST, LDAP or web services
- **Identity Gateway** provides an IoT, mobile application & API gateway, enabling consistent enforcement of enterprise access policies
- **Common Services** across the platform including REST API, common audit, common scripting, and common UI

## /AWARDS

### Best IAM Solution

Cyber Defense Magazine

### Most Innovative Product

Best in Biz Awards (ForgeRock UMA)

### IAM Solution of the Year

Computing Security Awards

### Access Management & Federation Leader in All Four Categories

KuppingerCole Leadership Compass  
Overall, Market, Innovation, Product

## THE FOUNDATION FOR DIGITAL BUSINESS

### ACCELERATE INNOVATION

- Meet evolving business needs with a flexible platform
- Build on standards-based technology
- Adopt emerging technologies

### SPEED TIME TO ROI

- Integrate with existing infrastructure
- Adapt and scale to the technical requirements that your business needs today with little investment
- Remove the need to change current business practices with a flexible platform
- Build user self-service to reduce support costs

### DRIVE CUSTOMER EXPERIENCES

- Remove barriers to customer engagement
- Build relationships based on relevance
- Unify customer experience across channels and brands

### GAIN VALUE FROM CUSTOMER DATA

- Supply the data your business leaders need
- Simplify infrastructure integration including to legacy components
- Centralize identity management across all business units and partners

### EARN CUSTOMER TRUST

- Provide secure digital services that are customer friendly
- Tie security measures to risk in order to meet customer expectations
- Build consistent security protocols and experience across customer engagement timeline

### CONNECT WITH CUSTOMERS ANYTIME, ANYWHERE, ANYHOW

- Build on an "IoT Ready" platform
- Securely manage devices & things with confidence
- Form relationships between users, devices, services and apps

### MOBILIZE FOR THE NEW CONNECTED WORLD

- Enable consumer-controlled data sharing across cloud, mobile, and IoT sources on any device
- Support real-time, contextual, and continuous security
- Provide a seamless, secure and consistent experience on any device

## /CONTACT

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